National Clean Energy Business Plan Competition

June 12-14, National Competition Agenda

CLEANTECH FORUM – INVITATION ONLY EVENT

Tuesday, June 12, 2012: 9:30 AM - 7:00 PM (EDT)

Mintz Levin & ML Strategies: 701 Pennsylvania Ave, NW, Washington, DC 20004

TIME		
TIME	ACTIVITY	
8:00 – 9:30 AM	Continental Breakfast and Pre-event Setup for Teams	
9:30 – 9:40 AM	Welcome and Introduction	
	Mr. Tom Burton, Chair, Energy & Clean Technology Practice, Mintz Levin	
9:40 – 9:50 AM	Keynote and Opening Remarks	
	Dr. Steven Chu, Secretary of Energy	
10:00 – 11:00 AM	Poster Session	
	Finalists and runner-up teams to showcase business plans	
	 9:50 – 10:20 finalist teams meet with the Secretary of Energy and AS for EERE 	
	Dr. Steven Chu, Secretary of Energy	
	Dr. David Danielson, Assistant Secretary for Energy Efficiency and Renewable Energy	
11:00 – 12:30 PM	Cleantech Open Investor Connect	
	The twelve finalists and runner-up teams will meet with a select group of venture capitalists	
	and entrepreneurs for five minute sessions	
12:30 – 12:45 PM	Break	
12:45 – 1:45 PM	Working Lunch	
	• 1:15 – 1:45 Keynote by Mr. Eric Giler , CEO, WiTricity	
1:45 – 2:45 PM	Business/Venture Capitalists Panel	
	Prominent entrepreneurs will share their experiences hardships and rewards of running	
	startups. Panel will include open discussion.	
2:45 – 3:00 PM	Break	
3:00 – 4:00 PM	Federal Resources Panel	
	Senior federal officials from the White House, SBA, EDA, Congress, DOE's Office of Science,	
4.00 4.00 514	and the ARPA-E will discuss federal policy and programs that support cleantech startups.	
4:00 – 4:30 PM	Break	
4:30 – 5:45 PM	1-on-1 Meetings and Poster Session will take place concurrently	
	Poster Sessions	
	Runner-up teams reconvene to continue their poster presentations.	
	• 1-on-1 Meetings with Venture Capitalists	
	Finalist teams will have the opportunity to meet with three separate venture capitalists.	
	Each meeting will last 20 minutes.	
5:45 – 6:00 PM	Day End	
6:00 – 7:00 PM	Cocktail Reception	
	Sponsored by Mintz Levin & ML Strategies	
	Keynote – Dr. David Danielson , Assistant Secretary for EERE	

COMPETITION DAY - PUBLIC EVENT

Wednesday, June 13, 2012: 8:30 AM - 1:30 PM (EDT)

U.S. Department of Commerce: 1401 Constitution Avenue, NW, Washington, DC 20230

TIME	ACTIVITY
8:30 – 9:00 AM	Continental Breakfast and Pre-event Setup for Teams
9:00 – 9:30 AM	Welcome and Keynote
	9:00 – 9:15 Dr. Eric Toone , Deputy Director for Technology for ARPA-E
	9:15 – 9:30 Dr. Rebecca Blank , Deputy Secretary of Commerce
9:30 - 10:00 AM	Radiator Labs
	30-minute business plan pitch
10:00 – 10:30 AM	Mesdi Systems
	30-minute business plan pitch
10:30 – 11:00 AM	NuMat Technologies
	30-minute business plan pitch
11:00 – 11:30 AM	Break
11:30 – 12:00 PM	SolidEnergy
	30-minute business plan pitch
12:00 – 12:30 PM	Stanford Nitrogen Group
	30-minute business plan pitch
12:30 – 1:00 PM	Navillum Nanotechnologies
	30-minute business plan pitch
1:00 – 1:30 PM	Closing Remarks and Public Voting
	Mr. Ray Rothrock, Partner, Venrock

AWARDS CEREMONY – INVITATION ONLY

Wednesday, June 13, 2012: 3:00 PM - 9:00 PM (EDT)

17th Street and State Place, NW, Washington, DC 20500

TIME	ACTIVITY
3:00 – 3:20 PM	White House Welcome Mr. Todd Park, Chief Technology Officer of the United States
3:20 – 3:30 PM	Keynote Remarks Dr. David Danielson, Assistant Secretary for EERE
3:30 – 4:30 PM	Innovation and Commercialization Panel Moderated by Dr. David Danielson
4:30 – 5:00 PM	Fireside Discussion Moderated by Mr. David Biello, Associate Editor, Scientific American
5:00 – 5:20 PM	Closing Keynote Mr. Daniel Poneman, Deputy Secretary of Energy, U.S. Department of Energy
5:20 – 6:00 PM	Presentation of Awards Mr. Daniel Poneman, Deputy Secretary of Energy, U.S. Department of Energy Mr. Todd Park, Chief Technology Officer of the United States
6:00 PM	Awards Ceremony Concludes
6:30 – 8:30 PM	Closing Reception – Old Ebbitts Grill 675 15th Street, NW, Washington, DC 20005 Sponsored by Ernst & Young

CONGRESSIONAL EVENTS – INVITATION ONLY (Optional Events)

Thursday, June 14, 2012: 7:00 AM - 3:00 PM (EDT)

17th Street and State Place, NW, Washington, DC 20500

TIME	ACTIVITY
10:00 – 11:30 AM	Business Plan Pitches on the Hill – U.S. House Committee on Science, Space and Technology 2318 Rayburn House Office Building
1:00 – 3:00 PM	TBD
3:00 PM	Events Conclude